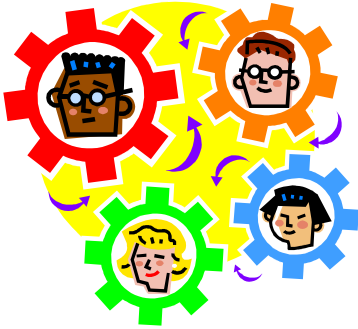


## Transforming Local Infrastructure

### Business Doorstep Programme Free Training Events for 2013



**Don't miss this chance to  
gain £100 for your  
organisation by attending  
these training events**



With funding for organisations becoming increasingly difficult it is important to keep up to date with the best ways of financing your organisation.

We are offering **£100** each to the first 75 voluntary organisations who sign up to our Business Doorstep Programme. At the end of the programme you should have a much better understanding of the way business works and also take practical steps towards making your organisation more business minded.

The course will be hands on and involves committing to two free seminars five months apart. More information is included overleaf.

Please choose one of the following venues and dates to attend the first of the two sessions; the second will be at the same venue approximately five months after.

Dates for the first sessions will be: - (you only need to attend one of these)

- **Newark and Sherwood CVS, Newark on the 11<sup>th</sup> April 2013,**
- **St. George's Centre, Netherfield on the 15<sup>th</sup> April 2013 and**
- **Ruddington Grange, Ruddington on the 18<sup>th</sup> April 2013**

This chance will not come up again so please sign for you place today by either ringing 01623 727600, emailing [msaxton@rcan.org.uk](mailto:msaxton@rcan.org.uk) or by filling out the attached booking form and returning to Melanie Saxton, Rural Community Action Nottinghamshire, Newstead Centre, Tilford Road, Newstead Village, NOTTINGHAM, NG15 0BS



## Transforming Local Infrastructure – Business Doorstep Programme

Businesses and the voluntary and community sector have much to learn from each other. This programme will equip you to build relationships with the business community in your area, at the very local level. It will help you to:

- Develop an overview of the businesses where you are
- Find a way of helpfully introducing your organisation to them
- Support you in building a relationship with them which benefits you and them

This will involve:

- Understanding the way local and particularly smaller businesses think
- Identifying areas where you have things in common
- Identifying how you can share your areas of expertise with them and vice versa
- Thinking about how you can develop a joint plan to help each other in the longer term

At the end of the programme:

- You will have some important tools and tips for working with even the smallest of local businesses in your area – in many cases based on the same street as you
- Some examples of the things businesses do which could benefit your operation
- Some good links and connections with organisations that support the voluntary and community sector in your area to help you strengthen what you are currently doing
- Have the chance to work out where you are now in terms of both your relationships with the business community and the broader financial and organisational health of your group

The programme itself involves:

- Two free seminars 10am to 3.30pm with lunch included, five months apart
- This will enable you to plan an approach, try it out and report back on progress
- Creation of a “peer network” so that you can share experiences and approaches with the other groups which attend your event
- A contact for on-going telephone help and support during the programme

Those organisations that agree to participate in the programme and attend both seminars will be entitled to a £100 investment to help meet the costs of them embedding what they have achieved.

*If you want to be involved please contact:-*

**Rural Community Action Nottinghamshire**

Tel: 01623 727600 or Email: [msaxtor@rcan.org.uk](mailto:msaxtor@rcan.org.uk)

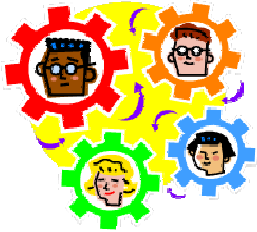
Website: [www.rcan.org.uk](http://www.rcan.org.uk)



# Transforming Local Infrastructure



## Business Doorstep Programme Free Training Events



### BOOKING FORM

Delegate name: .....

Organisation: .....

Address: .....

Tel No: .....

Email: .....

Do you have any special access/dietary requirements: .....

.....

**Only one delegate per organisation is allowed**

Please indicate which venue and date you wish to attend

Venue and Date of training	Please tick the venue of your choice
Newark and Sherwood CVS, Newark on the 11 <sup>th</sup> April 2013	
St. George's Centre, Netherfield on the 15 <sup>th</sup> April 2013	
Ruddington Grange, Ruddington on the 18 <sup>th</sup> April 2013	

Please return your booking form as soon as possible, either by email to [msaxton@rcan.org.uk](mailto:msaxton@rcan.org.uk) or to Melanie Saxton, Rural Community Action Nottinghamshire, Newstead Centre, Tilford Road, Newstead Village, NOTTINGHAM, NG15 0BS