Key Insights **Fenland Orchards Project**



CP Learning Trust delivered a 3-year National Lottery Heritage funded project to highlight the rich heritage of orchards in Fenland.

Big Picture

- Proportion of Cambridgeshire classified as traditional orchard is less than 1%.
- One of the most nature depleted counties.
- Gap between the heritage assets Fenland has, and how local communities engage with them.

Consultation

70%

of respondents reported that they were unaware of the history of orchards in Fenland.

96%

reported that they, or others in their local community, would like to participate in a community heritage orchard project.



Community learning & outreach

Social Return on Investment Beneficiaries



The project has ignited the imagination of the local community, built pride in place, and connection to the past.

Website: https://fenlandorchardsproject.com/get-involved

roseregeneration.co.uk





Strong Institutions Quality Education Sustainable Communities Partnership Working Good Health Life On Land

1,542 people directly engaged

255 workshop participants

45 people involved in site development

41 young people involved in site management

29 regular volunteers

16 organisations substantively engaged

3 schools and 182 pupils engaged

Benefit Cost Ratio

The project has a BCR of £3.9/£1

The Department for Levelling Up, Housing and Communities (DLUHC) ranks BCR; with anything above '2' categorised as offering 'high' value-for-money.

Where next?

"This project is not temporary and it won't go away, it will go on into the future".





